

Wireless Implementation for Small Businesses

Customers today require quick, responsive excellent service. Needless to say, the old adage of knowing your customer is true today more than ever.

With the advent of [wireless technology](#), the way work is done has been transformed. Today, this does not apply only to the big corporate setup. Small to medium-sized businesses can now also go wireless. But small business owners are often too busy finding ways to bring in new customers to be able to get their heads around new solutions for their business. If you're a business owner and you're constantly dealing with competitive pressures, demanding customers and the need for fast access to critical business information, consider wireless implementation for your small business.

Adding [wireless mobility](#) to your small business can improve customer service and enhance business operations. Wireless solutions, once viable solutions only for the corporate market, are now more affordable and available for small business, so it's something worth considering for enhancing business productivity. In fact, there has never been a better time to add a mobile or wireless solution to your small business. With the ability to reduce costs, improve productivity and manage your work and life better, adding wireless capability to your small business just makes good sense from any point of view.

With plenty of options nowadays for small businesses, it's now easier to locate, contact and manage your customer data using software tools and programs. These wireless solutions are all about bringing customer and other key information to staff at the right place and time, to improve customer service and loyalty.

Going wireless to expand network coverage and add connectivity and flexibility is a good move. This will facilitate faster performance and longer connectivity range for your business. There are many [solutions and providers](#) now available in the market that are perfectly suited to small

organizations. If you're thinking about going wireless, here are some things you should consider:

It has to be Easy to Install.

Your staff does not have time to deal with technology installations and to troubleshoot problems. If your small business is going wireless, easy installation should be a vital consideration.

Applications have to be Specific to Your Business.

It would be good to have access to a wide range of third party applications to allow you to find programs specific to your business operations. Understand that mobile devices are only as good as the business applications and programs available.

It should not be High-Maintenance.

The implementation of any wireless solution should be easy to do, and should not require any extensive technical maintenance on your part, as running a small business can be a time consuming endeavor. You and your staff should be focusing on business, not fixing technical problems.

Address Security Issues.

Security issues need to be addressed early while looking for wireless solutions, not treated as an afterthought for small business deploying wireless solutions. Make sure your business data is protected, and know what you can do in case an employee's device is lost or damaged.

Wireless Devices need Good Battery Life.



The most common frustration among many wireless device users is short battery life, so ensure that your wireless solution has good battery life. Consider the endless need to constantly recharge devices and look for charging outlets, as this can impact workflow.

Consider Nature and Location of Workforce for Laptop Use.

Before you assume that connecting employees in the field via laptop is the ideal solution, consider the nature and location of your workforce. Having your staff lug laptops around while relying on Wi-Fi hotspots alone can limit their ability to stay connected to the office.

For more information about how you can use technology to your small business' advantage contact [All Covered](#) at 866-446-1133.