



## **Telecommuting Enhances Small Business Bottom Line**

Small businesses continuously seek creative ways to decrease financial expenses without compromising service. This is especially true during a recession. Telecommuting is an innovative option that enables employees to work away from the physical business site on a part-time to full-time basis. Flexible scheduling enables multiple employees to share physical office space, computers, network resources, and phones, while also reducing the cost of utilities.

Working away from the business site guarantees benefits for both the small business employer and employees. When employees telecommute, travel times are removed and availability is no longer dependent upon the caprice of rush hour traffic. The employer will realize increased revenue when the employees are consistently available as scheduled. Many telecommuters apply their newly liberated hours to work projects, allowing them to be more productive. Most employees that telecommute realize a better quality of life, increasing job satisfaction and encouraging job retention.

Telecommuting is a viable option for many small businesses, especially when the employees deal with information, as opposed to physical labor. Employees, who are tasked with computer programming, data entry, sales, accounting, and duties of a similar nature, frequently work alone or by telephone and do not need to be in the office on a daily basis. Usually, these workers require large amounts of uninterrupted time to complete projects and rarely do they need daily physical interaction with peers and management. Telecommuting decreases interruptions that routinely occur in a busy office allowing employees to be more productive.

Setting up remote work space does not need to be expensive. The small business will need to install either a virtual private network (VPN) or a terminal server. The VPN is a secure



connection between an offsite computer and the office server that allows data to be physically stored and manipulated at either site. A terminal server provides a virtual operating system to offsite computers while keeping business resources securely in the office.

Once the onsite system is set up, offsite needs are minimal. Employees will only need a few tools to work remotely. Most already own personal computers, phones, and have internet connectivity which are the basic tools required for working remotely. If printers, copiers and fax machines are required, employees may use the network resources when they work from the office.

With minimal effort and negligible cost, telecommuting can effectively reduce small business expenses. Please contact All Covered and learn how telecommuting can enhance your company's bottom line.

Contact All Covered Toll-Free Nationwide at (866) 446-1133 or at [www.allcovered.com](http://www.allcovered.com)

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